



KALP Sponsorship Details

Dear Sponsor,

Thank you for your interest in sponsoring 'KALP' - a music show featuring music maestros Kalyanji-Anandji and Laxmikant-Pyarelal's songs - presented by '[Hidden Gems](#)' on Saturday June 18th, 2016 at the Montgomery High School auditorium.

'**Hidden Gems**' is a 501(c)(3) non-profit organization that has been donating to and raising funds for several worthy causes around the world. 'Hidden Gems' team is proud to mention that since its inception in 2005, it has **donated and/or helped raise close to US \$175,000** for many worthy causes such as Hurricane Sandy Relief, Philippines Earthquake Relief, Akhil Autism, Autism Speaks, GAFI and NAMI-NJ just to name a few. Please visit www.hidden-gems.org to learn more about the organization and the causes it has supported.

Save Indian Farmers (SIF), also a registered 501(c)(3) non-profit organization, is working towards spreading awareness about the alarming rate of farmers suicides in India. Since its inception in 2011, the organization has been working on several small to mid-sized projects, in partnership with its on-ground NGOs, to alleviate the sufferings of Indian farmers and their families. Some of the past and current projects include water canal cleaning and repairs, enabling technology to educate farmers and their families, starting a 'daal' mill to help farmer families in distressed areas earn a livelihood and helping families of farmers that committed suicide start their own small businesses. Please visit www.saveindianfarmers.org for more details. Proceeds from KALP will be donated to projects and causes supported by SIF and Hidden Gems.

In the past, shows by the Hidden Gems have been successfully sold out with over 500 people attending. This show is with a completely live orchestra and is targeting to attract over 700 supporters! This will offer businesses like yours a unique opportunity to **reach a significant number of South Asians from the Tri-State area.**

Your sponsorship will go a long way in helping us support projects and causes funded by SIF and HG. You may select from one of **five** Sponsor levels: **Grand, Platinum, Gold, Silver and Bronze**. Please note that your donation is tax deductible to the maximum extent permissible under IRS regulations.

Thank you again for your time and interest in becoming one of the sponsors for this event. We look forward to discussing your benefits as a sponsor. For more information, please contact:

- Sandeep from 'Hidden Gems': phone: 732-470-7460, email: sponsorship@hidden-gems.org or
- Mahesh from 'SIF': phone: 732-754-9830, email: nj@saveindianfarmers.org



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SPONSORSHIP PACKAGES

Sponsorship Level / Benefits	Grand Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Cost	\$1500	\$1000	\$750	\$500	\$250
Special mention by MC about your sponsorship	√				
Display of slides at the event venue	√	√			
Featuring your business logo/ name in marketing material	√	√	√		
Publicity via Social media, networking and email	√	√	√	√	
Table space at the venue to display your services / products / offerings	√	√	√	√	√
Your business featured in our brochure	√	√	√	√	√
A link to your business on our website	√	√	√	√	√
Retention period for link to your business on our website	Before and up to 9 months after the event	Before and up to 6 months after the event	Before and up to 3 months after the event	Before the event	Before the event
Complimentary tickets	8	4	3	2	1

Become a Sponsor today!

Please make your check payable to 'Hidden Gems' or 'Save Indian Farmers'!

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